



HIMSS Central Texas Sponsorship

Contact

VP of Sponsorship

Phone

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<https://centraltexas.himss.org>



About Us

Healthcare Information and Management Systems Society (HIMSS) is leading the transformation of healthcare through the use of information and technology. Join us and other changemakers as we reimagine health.

HIMSS is a global advisor, thought leader and member-based society committed to reforming the global health ecosystem through the power of information and technology. As a mission-driven nonprofit, HIMSS offers a unique depth and breadth of expertise in health innovation, public policy, workforce development, research and digital health transformation to advise leaders, stakeholders and influencers across the global health ecosystem on best practices. With a community-centric approach, our innovation engine delivers key insights, education and engaging events to healthcare providers, payers, governments, startups, life sciences and other health services organizations, ensuring they have the right information at the point of decision.



Vision

To realize the full health potential of every human, everywhere



Mission

Reform the global health ecosystem through the power of information and technology.

Board Members

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Sunila Levi



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Rick Peters
Assistant Professor
Population Health
Dell Medical School | UT
Austin



Jaffer Traish
Chief Operating
Officer
Aunt Bertha



Raymond A Wolf
Chief Operating
Officer
Televero Health



Elsie Gori
Director of Clinical
Informatics
St. Davids

Meet Our Local Members

"It is nice to belong to an active chapter in a city with so much going on!"

800+ members

Member Company Highlights

Ascension
Baylor Scott & White
COA Public Health Department
Dell Technologies
HealthMap Solutions
UT Dell Medical School
Optum
HCA/ St. David's
Google
Medical School
Optum
Seton ARA

Hospital, Multi-Hospital System, IDN	40.9%
Academic Education Institution	14.3%
Government	7.7%
Healthcare Consulting Firm	6.4%
Market Supplier	4.0%
Public Health	4.0%
Academic Medical Center	3.5%
Not Selected	3.4%
Community Health Center Clinic	3.0%
Payer, Health Plan	2.6%
Entrepreneur, Startup, Disruptor	2.5%
Other	1.3%

Sponsorship ROI

- Access to key industry influencers and decision makers
- Brand awareness and demo opportunities
- Initiate and deepen relationships
- Social media feature to show community engagement
- Show corporate social responsibility
- Identify quality leads and prospects

Central Texas HIMSS Sponsorship

Benefits	Bronze (\$500)	Silver (\$750)	Gold (\$1,000)	Platinum (\$1,500)	Diamond (\$2000)
Logo on event materials	X	X	X	X	X
Marketing collateral distribution	X	X	X	X	X
Logo on CTXHIMSS website	X	X	X	X	X
Recognition on social media	X	X	X	X	X
Free registration		X	X	X	X
In-person event callout		X	X	X	X
Business card raffle opportunities		X	X	X	X
Logo on Agenda		X	X	X	X
PowerPoint Feature (as applicable)			X	X	X
Speaking opportunity at events			X	X	X
Promo table or Marketing material distribution				X	X
Feature in post event recap				X	X
Mention in email newsletters				X	X
Feature article in newsletter					X
Attendee list prior to event					X

A la carte	
Lunch & Learn (\$350)	Recognition on social media CTXHIMSS PowerPoint Introduction
Happy Hour (\$2,500)	Diamond benefit + 10minutes talk on product and services.

Click here to pay for sponsorship or contact sponsorship at centraltx.sponsors@himsschapter.org for customization of sponsorship.



Thank you!
We look forward
to your support!

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